#### **Cookies Statement** Last Modified: October 1, 2018

This website uses cookies to improve the functioning of the website and to authenticate users.

This Cookie Statement (this "**Cookie Statement**") describes what cookies are and how cookies are used by Loveland Innovations, LLC ("**Loveland**") on our websites and in the use of online services available to clients that may be accessed through our websites (collectively, the "**Sites**"). This Cookie Statement also describes the choices available to you in managing cookies. Please review this Cookie Statement to understand our use of cookies on the Sites.

By using the Sites, by clicking "Accept Use of Cookies" or by otherwise indicating that you accept that cookies are used on the Sites, you agree that the Sites may place cookies on your computer or device, and you agree to our use of cookies as described in this Cookie Statement.

### WHAT ARE COOKIES?

A cookie is a small entry in text file that a website may store on your computer or device when you visit. Cookies include an ID number that may be used to identify your browser during interaction on websites, and that enables websites to remember your preferences and information. Cookies may also be used to collect data about users' activity on websites.

There are two basic types of cookies: Session cookies are temporary files that are cleaned up (i.e., deleted) when you close your browser program. Persistent cookies store your information and settings for longer periods, in order to remember your information and preferences between visits to a website. Loveland uses both types of cookies on the Sites.

## WHAT INFORMATION MIGHT THE COOKIES CAPTURE?

By allowing cookies and other tracking mechanisms enabled, Loveland will be able to track, where applicable and without limitation, the number of visits, number of page views, number of user sessions, new visitors, traffic received by other websites that directed traffic to Loveland's website, social sharing of the Sites' content, user location for demographic information, and the number of reports run and report generation information.

Loveland may also use a small file, called a web beacon. In combination with cookies, web beacons allow Loveland to track, for example, whether web pages are viewed, how often web pages are viewed, and the specific times of day web pages are viewed.

If you log into the Sites via a third party, such third party may collect and use the information you provide. Loveland has no control and is not responsible for such third-party collection and use, and you should review their data collection practices on their websites.

# HOW DOES LOVELAND USE COOKIES, AND WHAT DOES LOVELAND DO WITH INFORMATION CAPTURED BY COOKIES?

Loveland utilizes uses cookies to enhance the users' experience of the Sites, including users' preferences, interface and navigation. Loveland may also use cookies to authenticate users when they log into services through the Sites. Further, Loveland may use cookies to personalize content and ads, to provide social media features and to analyze traffic.

Loveland may share information captured by cookies and other tracking mechanisms with social media, advertising, and analytics partners, who may combine that information with other information that has been provided to them or collected from use of their services. Additionally, Loveland may share information captured by cookies and other tracking mechanisms with our third-party contractors and suppliers.

For more information about how Loveland uses information that it collects through the Sites, please review Loveland's privacy policy available at <u>https://www.lovelandinnovations.com/policy/</u>.

## HOW TO CONTROL COOKIES

You can control or delete cookies, or otherwise manage cookies, through your browser settings. For more details about controlling cookies, please

visit http://www.allaboutcookies.org/ or https://www.aboutcookies.org/.

The following links offer instructions for managing cookies based on your type of browser:

- <u>Chrome</u>
- Firefox
- Microsoft Internet Explorer and Edge
- <u>Opera</u>
- <u>Safari</u>

Please understand, however, that if you limit or reject cookies, certain all or some functions of the Sites will be affected and you may not be able to use some portion or the entirety of the Sites.