

How Breashears Tripled Estimate Output

Features Used



Automated
drone flight



Automated
damage detection



Ultra-high-res images,
measurements,
and models



Elegant bidding
and reporting



Breashears Roofing is a Colorado-based roofing company specializing in commercial and residential roofing jobs, including repair work for insurance claims.



We help roofers elevate their work using data analytics, drones, A.I., and pure ingenuity.

"When you can get 3-4x production out of a sales person, it's a no-brainer!"

Growing Pains

As Breashears Roofing has gotten bigger, growing pains have led their CEO and founder, Mark Breashears, to look for tools to help his company meet three key objectives:

1. Improve estimator efficiency
2. Get consistent measurements
3. Win more work

Getting the Most From Estimators

Mark immediately saw potential in drone tech, but found manual flight limiting. Then he found IMGING®. After training estimators to use automated drones for inspections, Breashears saw six big benefits:

3-4X Estimator
Productivity

"When you can get 3-4x production out of a sales person, it's a no-brainer! IMGING makes you more efficient all the way around."

Measurements to the
Inch, Not the Foot

"We checked measurements against common measurement providers and IMGING is more accurate."

2-3 Extra Leads
From a Flight

"We'll fly a home and neighbors usually come out and want an inspection, so we get two or three more leads just by flying the drone."

Ultra-High-Res
Imagery

"A human can't physically get the same images. The detailed scans get the whole frame and scope."

A.I.-Powered
Damage Detection

"I've double checked the automated damage detection and every time I've done it, IMGING is spot on."

Unbiased
Information

"The drone doesn't tell a lie - it's not biased. The information gives us a stronger case in the eyes of the customer and the insurer."

Want to see IMGING in action? Get a custom demo.
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lovelandinnovations.com/demo